



23124762

QP CODE: 23124762

Reg No :

Name :

**B.COM DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE
EXAMINATIONS, MAY 2023**

Second Semester

Complementary Course - CO2CMT04 - BUSINESS ENVIRONMENT

(Common for B.Com Model III Computer Applications, B.Com Model III Office Management & Secretarial Practice, B.Com Model III Taxation, , B.Com Model III Travel & Tourism)

2017 ADMISSION ONWARDS

CBCA8E59

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is Business Environment?
2. Mention the three factors of Economic Environment.
3. What is cold Privatisation?
4. What is known as Disinvestment?
5. What is economic system?
6. What is Taxation?
7. List the social factors that affect the functioning of business.
8. Describe the various methods of irrigation.
9. What is political environment?
10. Give any two advantages of Competition Act.
11. Recognize the meaning of an entrepreneur.
12. Name the different types of IPRs.

(10×2=20)





Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. State the characteristics of Environmental Analysis.
14. What are the advantages of Liberalisation?
15. What are the features of Economic Environment?
16. Explain the Trade Policy and Industrial Policy with objectives.
17. Explain the classification of production units.
18. Write about legal environment.
19. Explain the important aspects regarding the government role in facilitating a business friendly environment.
20. List the barriers in technology absorption.
21. Make a note on technology acquisition.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. List atleast five Indian companies from software sector. How much of their revenue is generated from exports?
23. Explain the stages of Business Cycle.
24. "HDI is a good indicator of development".Comment.
25. Identify the different methods for transferring technology.

(2×15=30)

