



QP CODE: 23003272



23003272

Reg No :

Name :

M COM DEGREE (CSS) EXAMINATION, APRIL 2023

First Semester

CORE - CM010105 - METHODOLOGY FOR SOCIAL SCIENCE RESEARCH

M.COM FINANCE AND TAXATION, M.COM FINANCE AND TAXATION (SF), M.COM MARKETING AND INTERNATIONAL BUSINESS (SF), M.COM MANAGEMENT AND INFORMATION TECHNOLOGY (SF), Master of Commerce and Management

2019 ADMISSION ONWARDS

A1BCCFC5

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. Explain the need for conducting research studies?
2. Point out the difference between Applied Research and Fundamental Research?
3. How come brainstorming serve as a source of research problem?
4. What is a Causal Design?
5. Illustrate a circumstance where a sampling unit differs from a sampling element.
6. What is meant by a Pilot Survey?
7. What do you mean by external consistency procedures for determining reliability?
8. What is "Cronbach's Alpha"? Explain its relevance in Social research.
9. What are the different types of statistical analysis?
10. List the different types of reports available in Social Science Research.

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. State the important sources for reviewing relevant literature
12. State the precautions in using Experimental Designs in Social Science Research





13. Explain the concept of Mediating Variable
14. What are the qualities of a good research proposal?
15. "The respondents are asked to interpret the behavior of others and this way they indirectly reveal their own behavior in the same situation". How? Justify the statement with appropriate tools that are relevant to this situation.
16. "Open ended questions are more effective than closed ended questions." Critically comment.
17. "Open ended and closed ended questions are more suitable questions in attitudinal scales." Evaluate the statement with reasonable examples.
18. Illustrate the strengths and limitations of oral presentations of research.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

*Weight **5** each.*

19. Elaborate the process of research work?
20. Describe the process of problem formulation in research.
21. What are the potential sources of bias in a Sample Survey? How can a researcher reduce sampling errors?
22. Explain the different kinds of bibliography in Social Science research.

(2×5=10 weightage)

