



23104272

QP CODE: 23104272

Reg No : .....

Name : .....

**B.COM DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE  
EXAMINATIONS, JANUARY 2023**

**Third Semester**

**COMPLEMENTARY COURSE - CO3CMT05 - BUSINESS ETHICS AND CORPORATE  
SOCIAL RESPONSIBILITY**

Common to B.Com Model III Computer Applications, B.Com Model III Office Management &  
Secretarial Practice, B.Com Model III Taxation, B.Com Model III Travel & Tourism

2017 Admission Onwards

860F2844

Time: 3 Hours

Max. Marks : 80

*core*

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is normative ethics?
2. Mention any two importance of business ethics.
3. Who is a consumer?
4. What are the objectives of Consumer Protection forums?
5. Define CG.
6. Is corporate governance mandatory. State your opinion.
7. What is Professional Code?
8. What is sustainable development?
9. What are the features of monopolistic competition?
10. How can ethics be maintained during product development?
11. What are the responsibilities of business towards Society?
12. What is Pyramid Model?





(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Explain the five sources of ethical standards.
14. Explain the different approaches to business ethics.
15. Explain the Character-based decision making model.
16. Explain the post-conventional stages in Kohlberg's decision making model.
17. Explain the advantages of corporate governance.
18. How can ethics be maintained in finance and accounting?
19. Comment on the ethical issues in HR.
20. Explain the different types of social responsibility of business.
21. Explain the arguments in favour of CSR.

(6×5=30)

**Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. What is business ethics? Explain the various factors influencing business ethics.
23. Explain the different frameworks for ethical decision making.
24. What are the different ethical issues in various functional areas of business?
25. "Social responsibility is an additional burden to an organisation". Comment.

(2×15=30)

