



22103159

QP CODE: 22103159

Reg No :

Name :

**B.COM DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE
EXAMINATIONS, OCTOBER 2022**

Second Semester

Complementary Course - CO2CMT04 - BUSINESS ENVIRONMENT

(Common for B.Com Model III Computer Applications, B.Com Model III Office Management & Secretarial Practice, B.Com Model III Taxation, , B.Com Model III Travel & Tourism)

2017 ADMISSION ONWARDS

877C3F1A

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What can be a Mission of an organisation?
2. What is Gap Analysis?
3. Define Globalisation.
4. What is Economic Liberalisation?
5. What is Economic Policy?
6. What do you mean by Economic Conditions?
7. Explain social environment.
8. List the factors influencing cultural environment.
9. What are the political factors which influence the political environment?
10. Give any two advantages of Competition Act.
11. Restate in own words that why technology is treated as complex.
12. Explain industrial Design Rights.

(10×2=20)

Part B

*Answer any **six** questions.*





Each question carries 5 marks.

13. Explain the characteristics of Business Environment.
14. Briefly explain the Need to Disinvestment.
15. What are the features of Economic Environment?
16. What is Mixed Economy? What are the features?
17. Identify the trends of HDI among Indian states.
18. Write about legal environment.
19. Write about the relationship between Government and Business.
20. Explain technological obsolescence.
21. List the advantages and disadvantages of Franchising.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Briefly explain on the topic 'Privatisation in India'.
23. Explain the Make in India in Project with objectives.
24. Summarize natural environment.
25. Technology acquisition helps innovation. Justify.

(2×15=30)

