20100687

BBA DEGREE (CBCS) EXAMINATION, MARCH 2020

Sixth Semester

Bachelor of Business Administration

Choice Based Core Course - BA6CBT29 - INVESTMENT AND INSURANCE MANAGEMENT

2017 Admission Onwards

847D4D28

Time: 3 Hours

Marks: 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is meant by a real investment?

2. Outline the process of investment decisions

3. Give any three direct investment alternatives

4. How is an ADR different from GDR?

5. How are Sweat equity shares different from Right shares?

6. What is Margin trading?

7. How are arbitrageurs different from authorized persons?

8. Explain the types of endowment policy

9. How is an open ended unit scheme different from close-ended unit scheme?

10. How are mutual funds classified according to ownership?

11. How is Insurance useful to the society?

12. Write any three duties of IRDA

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Explain the relevance of making an investment analysis before constructing a portfolio

14. List the major developments that created and nurtured the Indian financial system during the pre-liberalization period

15. Explain the various SEBI guidelines regarding public issues

16. How is trading on the exchange floor different from electronic trading?

17. Describe the role played by OTCEI in the Stock Exchange market

18. Explain the transferable financial securities

19. How do financial derivatives act as an investment alternative?

20. How is Personal accident insurance policy different from rural insurance policy?

21. Differentiate Principle of Insurable interest from Principle of subrogation

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Analyse the different types of risk-return relationship in taking investment decisions.

23. Discuss in detail the various market securities.

24. What are whole life policies? Explain the features of various whole life policies.

25. Describe the functions of Insurance

(2×15=30)