

Register No.: Name.:

SAINTGITS COLLEGE OF ENGINEERING (AUTONOMOUS)

(AFFILIATED TO APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY, THIRUVANANTHAPURAM)

FIRST SEMESTER MBA DEGREE EXAMINATION (Regular), DECEMBER 2022 (2021 Scheme)

Course Code : 21MBA113

Course Name: Ethics, Governance and Corporate Responsibility

Max. Marks : 60

Duration: 3 Hours

PART A

(Answer all questions. Each question carries 2 marks)

1. Define utilitarianism theory of ethics ?
2. Recall the term “ window dressing “?
3. List out the teachings of Kautilya’s Arthashastra ?
4. Illustrate the recent trends in corporate governance ?
5. Summarize the need for CSR in the current economy ?

PART B

(Answer any 3 questions. Each question carries 10 marks)

6. Illustrate the concept of whistle-blowing and the legal support in India to whistleblowers ?
7. Explain the ethical areas of concern with special reference to Financial Management with a real-life example ?
8. “The firm focus should be on shareholders’ wealth maximization ” – Develop the statement on the theory of corporate governance?
9. Make use of corporate board committees and construct their impact on corporate governance ?
10. Identify the challenges associated with successful implementation of C.S.R activities with an example ?

PART C

(Compulsory question, the question carries 20 marks)

11. Everybody has heard about outsourcing of some company works and essential inputs but outsourcing of students’ homework is a new phenomenon of this century. This is being openly practiced in developed countries, including the European nations. Outsourcing of jobs to low-cost destinations has been a prickly issue for some time now, but Australian academics are worried over a new trend—of students outsourcing homework to their counterparts in India, Pakistan and Egypt. With the cheap rate prevailing in developing countries of India and Pakistan (@\$2 for 100 words), high school and university students in Australia have found out ways to

outsource homework projects. An increasing number of websites are offering to write essays, term papers or dissertation writing services, the Sunday Herald said in a report. The websites offer “fixed-price” services or allow students to put work out to tender, promising to tailor their work to display different levels of expertise. The outsourcing is available not only for doing homework but also for doing many small odd jobs which are labor-intensive in nature. Matt Barrie, founder of a website designed to put small businesses in touch with affordable labour in emerging economies, has found homework assignments are often put through his site, the paper said. “We get them all the time and, as a lecturer, I really don’t approve, but kids will be kids—they will always find a way to cheat”, he said. And some young people in countries like India and Pakistan, among others, are finding it a lucrative option to earn respectable pocket money. “It is my part-time job, I get work from all over the world, including Australia, the US, and the UK”, said Avinash Kiran, 23, a graduate from Nepal, who is churning out essays and papers for high school and university students charging \$2 per 100 words.

Is the outsourcing of homework for students unethical? This is controversial. Some experts will say that if the students understand what is written, they can learn rather than copying from elsewhere. So the learning process continues. However, many are of the opinion that students themselves should do the homework and not get them outsourced. Such an attempt will jeopardize the very meaning of education based on learning by doing. However, others agree to differ on this issue. Academics say it is a worrying trend. “The trend towards custom-produced work at such low costs, particularly at university level where lecturers may not know their students as well as in high school, is extremely worrying because it is much harder to spot”, says Mary Bluett, Victorian branch president of Australian Education Union. Australian Education Minister Bronwyn Pike said: “Students who submit purchased work risk being caught and facing severe consequences.

- a) Explain when the outsourcing of students’ home assignments makes all parties happy, why it is considered as unethical? Marks (8)
- b) Construct under what ethical principles, such outsourcing becomes unethical? Marks (8)
- c) Analyze how the situation can be tackled forever? Marks (4)
