



QP CODE: 21103199



21103199

Reg No :

Name :

**B.COM DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS,
DECEMBER 2021**

Second Semester

Complementary Course - CO2CMT04 - BUSINESS ENVIRONMENT

(Common for B.Com Model III Computer Applications, B.Com Model III Office Management & Secretarial Practice, B.Com Model III Taxation, B.Com Model III Travel & Tourism)

2017 ADMISSION ONWARDS

9CECFA73

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What can be a mission of an organisation?
2. What is meant by environmental analysis?
3. What is cold privatisation?
4. What is economic liberalisation?
5. What is Repo Rate?
6. What are the important sectors comes under the "Make in India Project"?
7. Explain natural environment.
8. Define national income.
9. What do you mean by political risk?
10. Give any two advantages of Competition Act.
11. Discuss management contract in technology transfer.
12. Make a note on how to successfully acquire technology?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*





13. Comment on the nature of business.
14. Briefly explain the need to disinvestment.
15. Differentiate between capitalism, socialism and mixed economy.
16. Explain the various factors influencing the business cycle.
17. Write a note on various components of culture.
18. Write about legal environment.
19. Explain the regulatory role played by the government with regards to the business environment.
20. Examine the steps in change management.
21. Assess the significance in the protection of intellectual property rights.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Which are the RDEs? Where do you place India- developing, rapidly developing or underdeveloped?
23. Explain about BOP, Inflation, Deflation and GDP of the Country.
24. Examine the impact of social environment on business.
25. Explain technology absorption and technological obsolescence.

(2×15=30)

