

Register No.: Name:

SAINTGITS COLLEGE OF ENGINEERING (AUTONOMOUS)

(AFFILIATED TO APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY, THIRUVANANTHAPURAM)

SECOND SEMESTER B.TECH DEGREE EXAMINATION (Special), AUGUST 2021

Course Code: 20HUN102

Course Name: PROFESSIONAL COMMUNICATION

Max. Marks: 50

Duration: 2 Hours

PART A

(Answer all questions. Each question carries 2 marks)

- | | CO |
|---------------------------------------------------------------------------------------------------------|-----|
| 1. Fill in the blanks with the correct form of the verb given in the bracket. | |
| a. Each and every student and instructor in this building _____ (hope) for a new facility by next year. | [1] |
| b. Twenty-five thousand rupees _____ (be) what it would cost to buy the latest model phone. | |
| 2. Differentiate between active and passive voices with examples for each. | [1] |
| 3. What is PQRS method? | [2] |
| 4. Define critical reading. | [2] |
| 5. Differentiate between GD and Debate. | [4] |
| 6. What are the good strategies for GD? | [4] |
| 7. What are the barriers to effective listening? | [5] |
| 8. Short note on the importance of body language in interview. | [3] |
| 9. What are the differences between Bio-Data and CV? | [6] |
| 10. Identify the error in the following sentences: | |
| a. Everyone who was injured (A)/ in the accident (B)/ were taken to the hospital (C)/ No error (D). | [1] |
| b. I have paid (A)/ my electricity and water bill (B)/ only a week ago (C)/ No error (D). | |

PART B*(Answer one full question from each module, each question carries 6 marks)***MODULE I**

		CO	Marks
11.	a) Define embedded sentences.	[1]	(2)
	b) Write an email cover-letter for a job application to a consultancy firm.	[6]	(4)

OR

		CO	Marks
12.	a) Write a short note on OSS communities.	[1]	(4)
	b) What is personal passive voice?	[1]	(2)

MODULE II

		CO	Marks
13.	What is Reading? Explain the SQ3R Method.	[2]	(6)

OR

		CO	Marks
14.	a) Read the following passage and answer the questions that follow.	[1]	(4)

Hurricanes are complicated business. While there is evidence that global warming should increase the frequency of very intense storms, their rarity and complexity make it difficult to detect climate change's fingerprint. It is therefore critical to examine all of the contributing factors. In the case of Hurricane Harvey, these include the warm ocean that provided energy for the storm; the elevated sea level on top of which the storm surge occurred; the atmospheric pressure pattern that contributed to the storm's stalling over the coast; and the atmospheric water vapor that provided moisture for the record setting precipitation. In examining these factors, scientists are deeply sceptical: We start with the assumption that each condition arose by chance, and then require a very heavy burden of proof to reject that assumption (analogous to the "beyond a reasonable doubt" standard in criminal cases).

The first step is to ask whether historical changes have been observed in any of the factors. For example, ocean temperatures have increased in recent decades. Applying the same statistical techniques used in engineering, medicine and finance, we can analyse whether those increases have changed the odds of achieving this year's warm temperatures in the tropical Atlantic and Gulf of Mexico.

Q1. Which of the following is the most rational inference from the above passage?

A. Occurrence of tropical cyclones have become unpredictable thanks to climate change effects

B. It is difficult to conclusively pinpoint that frequency of hurricanes is increasing due to climate change

- C. Hurricane Harvey's intensity was the result of climate change
D. None of the above

Q2. Which of the following sums up the central message in the above passage more correctly?

- A. Rise in global temperature is not alone sufficient to explain odd behaviour of hurricanes
B. It is important to examine and study all the factors before concluding that climate change affects frequency and intensity of hurricanes
C. Climate change is real
D. Historical changes in ocean temperatures and air pressure over landmass reveal present behaviour of natural phenomenon

- b) Read the following passage and answer the questions that follow [1] (2)

Even today, the same tobacco companies are marketing new products that they claim are less harmful – like “heat-not-burn” devices, which vaporize tobacco to produce a nicotine-containing aerosol – and funding front groups purporting to work for a smoke-free world. The world has witnessed similar tactics elsewhere, from Uruguay to Australia, where tobacco companies launch

costly legal challenges against legitimate regulation of its deadly products. Despite such losses, it will no doubt continue looking for new ways to oppose tobacco restrictions.

Q. Which one of the following statements is **least essential** as a part of the argument in the above

passage?

- A. Tobacco companies have deep pockets to preserve their interests
B. Release of electronic cigarettes by big tobacco companies furthers their interests
C. The world has completely failed in its fight against tobacco menace
D. Regulation of tobacco products by governments across the world is made futile by tobacco companies

MODULE III

		CO	Marks
15.	a) What are the features of a good presentation?	[3]	(4)
	b) List the merits of visual presentation.	[3]	(2)

OR

- | | | CO | Marks |
|-----|-----------------------------------|-----------|--------------|
| 16. | a) What are the advantages of GD? | [4] | (4) |
| | b) Describe GD etiquettes. | [4] | (2) |

MODULE IV

- | | | CO | Marks |
|-----|--------------------------------------------------------|-----------|--------------|
| 17. | a) What is intensive listening? | [5] | (2) |
| | b) Differentiate between active and passive listening. | [5] | (4) |

OR

- | | | CO | Marks |
|-----|-----------------------------------------------|-----------|--------------|
| 18. | a) Explain the various types of interviews. | [4] | (4) |
| | b) Why is dress code important in interviews? | [4] | (2) |

MODULE V

- | | | CO | Marks |
|-----|-------------------------------------------------------------------------------------------------|-----------|--------------|
| 19. | Write a letter to the editor highlighting the importance of public hygiene amidst the pandemic. | [6] | (6) |

OR

- | | | CO | Marks |
|-----|---------------------------------------------------------------------------------|-----------|--------------|
| 20. | Write a short essay on the role of financial independence in women empowerment. | [6] | (6) |
