

QP CODE: 18103600



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Reg No : .....

Name : .....

**BBA DEGREEE(CBCS)EXAMINATION, DECEMBER 2018**

**First Semester**

Bachelor of Business Administration

Core Course - BA1CRT01 - PRINCIPLES AND METHODOLOGY OF MANAGEMENT

2018 Admission only

DE574A9F

**Maximum Marks: 80**

**Time: 3 Hours**

**Part A**

Answer any **ten** questions.

Each question carries **2** marks.

1. What do you mean by unity of command?
2. What is Human Relations Management?
3. What is charismatic authority?
4. Define the term objectives
5. What is MBO ?
6. What you mean by quantitative factors ?
7. What is organisation?
8. What do you mean by decetralisation?
9. What is manpower planning?
10. What is directing?
11. Define controlling.
12. What is budgetary control?

(10×2=20)


**Part B**

Answer any **six** questions.

Each question carries **5** marks.

13. Explain the scope of Management.
14. Explain with examples the levels of Management.
15. Explain the principles of scientific management.



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16. Explain briefly the nature of planning.
  17. What type of problems are faced by a manager while taking decisions ?
  18. What are the process of organising?
  19. Evaluate the elements of directing.
  20. Enumerate techniques of coordination.
  21. What are the steps involved in control process?

(6×5=30)

**Part C**

Answer any **two** questions.  
Each question carries **15** marks.

22. What is management? Explain its nature and importance.
23. Define planning. Explain various steps in planning .
24. Explain the importance of delegation of authority. State the various difficulties faced in the process of delegation
25. Define management. Briefly explain different functions of management.

(2×15=30)

