



QP CODE: 21100802



21100802

Reg No : .....

Name : .....

**BBA DEGREE (CBCS) EXAMINATION, MARCH 2021**

**Fourth Semester**

Bachelor of Business Administration

**Core Course - BA4CRT18 - ENTREPRENEURSHIP**

2017 Admission onwards

6A69ED39

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Define pure entrepreneur.
2. Define entrepreneurship.
3. Discuss women entrepreneurs.
4. Who are target groups?
5. Name District Industries Centres(DIC)
6. What do you mean by feasibility analysis?
7. Name the social environment of edp?
8. Define development banks.
9. What do you mean by sickness of an industry?
10. What is the reason for sickness in SSI units?
11. What is screening of project ideas?
12. Define techno-economic analysis?

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Distinguish between entrepreneurs and intrapreneurs?
14. What is entrepreneurial development programme? What are its main phases?





15. Write a note on the major institutions conducting edps in Kerala?
16. What are the various stages of promotion of a venture?
17. Explain short term loans.
18. Discuss different classification of small scale industries.
19. Explain the objectives and functions of NSIC.
20. Explain the sources of business ideas.
21. State the problems faced by entrepreneurs.

(6×5=30)

### **Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Describe the role and importance of edp.
23. Describe various steps to be taken by an entrepreneur to start a small scale industrial unit.
24. Discuss some of the opportunities in small business enterprises which have emerged in the Indian market.
25. Explain the guidelines to be followed for preparing a project report.

(2×15=30)

