

SAINTGITS COLLEGE OF APPLIED SCIENCES

PG DEPARTMENT OF COMMERCE

QUESTION BANK

Semester III

Business Ethics & CSR

Section A

1. Explain ethics. (CO 1)
2. Explain deontological approach(CO 1)
3. Ethics called a Normative science. Explain. (CO 1)
4. Explain Spirituality (CO 1)
5. Explain Morality (CO 1)
6. Explain the Virtue ethics. (CO 1)
7. Compare between Ethics and values(CO 1)
8. Explain Corporate Governance(CO 3)
9. Explain decision making.(CO 2)
10. Explain the elements of decision making. (CO 2)
11. Explain the basic factors which leads to ethical decision making.(CO 2)
12. Explain moral philosophy(CO 2)
13. Explain the term Consumer.(CO 2)
14. Explain Ethical Filters (CO 2)
15. Explain Corporate Values(CO 3)
16. Explain the PLUS Model (CO 2)
17. Explain Accountability(CO 3)
18. Explain the ethical committee(CO 3)
19. Explain organisational climate(CO 3)
20. Explain CG(CO 3)
21. Explain code of conduct(CO 3)
22. Explain the key players of CG(CO 3)

-
23. Explain insider trading(CO 4)
 24. Explain dumping(CO 4)
 25. Explain meant by Window dressing(CO 4)
 26. Explain CSR(CO 5)
 27. Explain GRI(CO 5)
 28. Explain Green washing(CO 5)

Section B

29. Summarise the branches of Ethics.(CO 1)
30. Explain the types of business ethics.(CO 1)
31. Explain the ethical decision making process.(CO 2)
32. Explain the models of ethical decision making.(CO 2)
33. Explain cross holder conflicts and competition in decision making.(CO 2)
34. Explain the frameworks for ethical decision making.(CO 2)
35. Explain the Professional ethics with examples. (CO 1)
36. Explain the principles of personal ethics. (CO 1)
37. Explain the foundations of business ethics. (CO 1)
38. Explain the steps to improve organisational ethical climate. (CO 1)
39. Explain the Normative theories of business ethics. (CO 1)
40. Explain the elements of corporate governance (CO 3)
41. Explain the importance of corporate governance (CO 3)
42. Explain the various laws governing business(CO 3)
43. Compare CG with Ethics (CO 3)
44. Explain the features of CG (CO3)
45. Explain marketing ethics(CO 4)
46. Explain the features of Perfect competitive market(CO 4)
47. Explain the issues in HRM.(CO 4)
48. Explain the approaches in Organisational Ethics(CO 4)
49. Explain the elements of an ethical organisation(CO 4)
50. Explain the unethical practices in marketing. (CO 4)
51. Explain the objectives of CSR.(CO 5)

-
52. Explain the scope of CSR audit (CO 5)
 53. Explain the arguments in favour of CSR(CO 5)
 54. Explain the benefits of CSR.(CO 5)
 55. Explain CSR committee. Explain the objectives. (CO 5)
 56. Explain CSR report. What are its purpose?(CO 5)
 57. Explain CSR Awards.(CO5)

Section C

58. Explain the approaches of business ethics.(CO 1)
59. Identify the arguments for and against business ethics (CO 1)
60. Explain the importance of ethics in corporations. (CO 1)
61. Explain the Kohlberg's model of moral development.(CO 2)
62. Explain the relevance of ethical decision making in business. (CO 2)
63. Explain the various duties and responsibilities of a consumer under the Consumer Protection Act,1986.(CO 2)
64. Explain about Consumer Disputes Redressal Agencies.(CO 2)
65. Explain the principles of Corporate Governance (CO 3)
66. Explain the steps to improve Corporate Governance(CO 3)
67. Explain the various forms of market structure.(CO 4)
68. Explain the ethical practices to be followed in various functional areas of business (CO 4)
69. Explain the important unethical practices in marketing. (CO 4)
70. Explain about Models of CSR.
71. Explain the arguments for and against CSR.(CO 5)
72. Explain the social responsibility to various stakeholders.(CO 5)
73. Explain the prerequisites for implementing CSR.(CO5)
74. Explain the codes and standards on CSR. (5)
75. What are the Principles of CSR?(5)
76. What are the different types of Corporate Culture?(3)
77. Explain the benefits of Corporate Governance?(3)
78. Explain business ethics.What are the factors influencing business ethics.(CO 1)

