

Saintgits College of Applied Sciences

Department of Commerce

Dimensions and Methodology of Business Studies

Section A

1. Define business.(1)
2. Define partnership.(1)
3. What do you mean by business environment(1)
4. What do you mean by outsourcing.(1)
5. What do you mean by liberalisation.(2)
6. What is New Economic policy.(2)
7. Define disinvestment.(2)
8. Define Joint venture.(1)
9. Define Partnership deed.(1)
10. What Is Aids to trade(1)
11. Describe Joint Hindu Family Business.(1)
12. Define stake holder.(1)
13. Define Globalisation.(2)
14. Define Privatisation(2)
15. What is BOP(2)
16. What is Foreign Exchange Reserves?(1)
17. Explain NITI AYO(2)
18. What is Make In India Initiative.(2)
19. What is BPO?(2)
20. What is GDP?(2)
21. What is KPO?(2)
22. Define E commerce(3)
23. What is digital wallet?(3)
24. What do you meant by payment gateway?(3)
25. What do you meant by digital cheque?(3)

-
26. What is P2P?(3)
 27. What is a debit card?
 28. What do you mean by E -cheque?(3)
 29. What do you mean by M-Commerce?(3)
 30. Define business ethics.
 31. What do you mean by business ethics?
 32. Define social responsibility.
 33. Define corporate Governance.
 34. Define Research.
 35. What is meant by descriptive research.
 36. What is empirical research?
 37. What is qualitative research?
 38. What is quantitative research?

Section B

39. Explain objectives of business.(1)
40. Explain role of business in Economic development.(1)
41. What are the different types of joint stock company?(1)
42. Explain the role of public sector in India.(2)
43. What are the advantages of globalisation?(2)
44. What are the reasons for outsourcing?(2)
45. What is BPO?Explain the various types of BPO.(2)
46. Explain the merits and demerits of liberalisation?(2)
47. Differentiate between public sector and private sector.(2)
48. Explain the purpose of NITI AYOG.(2)
49. What are the functions of e- commerce?(3)
50. Differentiate Debit card from Credit card.(3)
51. What are the advantages of e -cheque?(3)
52. What are the features of Net banking?(3)
53. Differentiate between Traditional commerce and E-Commerce.(3)
54. Explain payment gateway.(3)
55. Define Business Environment.What are its features?(1)
56. What are the advantages and disadvantages of E- Commerce?(3)
57. Explain the principles of business ethics.

-
58. Explain the arguments in favour of social responsibility.
 59. Explain arguments against responsibility.
 60. Explain the principles of social responsibility.
 61. Explain the characteristics of research.
 62. Explain the characteristics of a good research report.
 63. State the objectives of research.
 64. What are the steps involved in the research process?

Section C

65. Explain liberalisation, privatisation and Globalisation.(2)
66. What are the recent economic initiatives?(2)
67. Explain the scope of business.(1)
68. Explain the importance of business environment(1)
69. What are the components of business environment?(1)
70. Write a note on the forms of Business Organisation.(1)
71. Explain the stages of development of business in India.(2)
72. Explain the importance of E- commerce and limitations of E-Commerce.(3)
73. Explain the various types of E- Commerce.(3)
74. What are the advantages and disadvantages of net banking?(3)
75. Explain the various types of E- Payment systems.(3)
76. Describe the process of research.
77. Explain the structure and contents of business research.
78. Describe the important types of research.
79. Explain the importance of business research.
80. Explain the social responsibility of business towards different groups.
81. What are the factors influencing business ethics?
82. Arguments for and against Social Responsibility?
83. What are the importance of business ethics?



