



DEPARTMENT OF COMMERCE
QUESTION BANK FOR B COM

Dimensions and Methodology of Business Studies

MODULE I (CO1) Classify the dimensions of business environment.

(Understanding)

SECTION A

1. Define business.
2. Define partnership.
3. Outline the term business environment
4. Demonstrate the term outsourcing with an example
5. Define Joint venture.
6. Define Partnership deed.
7. What Is Aids to trade
8. What is Joint Hindu Family Business.
9. Define stake holder.
10. Define Partnership deed.

SECTION B

1. Elucidate the role of business in Economic development
2. Classify the different types of Joint Stock Company.
3. Summarize the objectives of business
4. Define Business Environment.What are its features?
5. Explain Micro Environment of Business
6. What are nonprofit entities?
7. Compare between public company and private company.
8. List the objectives of Corporate Governance.



SECTION C

9. Explain the scope of business
10. What are the importance of business environment?
11. Illustrate the components of business environment.
12. Demonstrate various forms of Business Organisation.

MODULE 2 (CO2) Summarize the role of business in India.(Understanding)

SECTION A

1. What do you mean by liberalization?
2. What is New Economic policy?
3. Outline the scope of New Economic Policy.
4. Define Globalisation
5. Explain NITI Ayog.
6. What is BPO?
7. Define KPO.
8. Describe the term disinvestment.
9. Condense the Make in India Initiative.
10. Explain the term GDP.

SECTION B

11. Outline the role of public sector in India.
12. List out the advantages of globalization?
13. What are the reasons for outsourcing?
14. What is BPO? Explain the various types of BPO?
15. Compare public sector and private sector
16. Explain the purpose of NITI AYOOG
17. Explain the merits and demerits of liberalisation
18. Summarize the highlights of Indian Industrial Policy of 1991



SECTION C

19. Explain liberalisation, privatisation and Globalisation
20. Enumerate the recent economic initiatives?
21. Explain the stages of development of business in India.
22. Show the effects of Globalization, Liberalisation, Privatisation.

MODULE 3 (CO3) Make use of technology integration in business. (Applying)

SECTION A

1. Define E commerce.
2. What is digital wallet?
3. What is payment Gateway?
4. Outline digital cheque.
5. Define P2P.
6. Explain debit card.
7. Interpret the term M.commerce.
8. Extend the uses of E cheque.
9. Outline the scope of M.commerce.
10. Identify the uses of Payment Gateway.

SECTION B

11. What are the functions of E-commerce?
12. Compare debit card and credit card.
13. What are the advantages of E-commerce?
14. Outline the features of Net banking?
15. Compare between Traditional Commerce and E commerce.
16. Explain payment gateway.
17. Show the advantages and disadvantages of E-commerce.
18. Interpret the term M.commerce.



SECTION C

19. Explain the importance of E-commerce and limitations of E-Commerce
20. Explain the various types of E-commerce.
21. What are the advantages and disadvantages of net banking?
22. Model the various types of E-commerce payment systems.

MODULE 4 (CO4) Identify the importance of ethics and social responsibilities.(Applying)

SECTION A

1. Define business ethics.
2. What is social responsibility?
3. Show the concept of Corporate Governance.
4. Summarize business ethics.
5. Make use of arguments in favour of social responsibility.
6. Define CSR.
7. What are the elements of business ethics?
8. List out the objectives of Corporate Governance.
9. Show the features of Corporate Governance.
10. State the meaning of Corporate Governance.

SECTION B

11. Explain the principles of business ethics.
12. What are the arguments in favour of social responsibility?
13. Explain the arguments against social responsibility.
14. Explain corporate responsibility.
15. What is the scope of business ethics?
16. Outline the elements of business ethics.
17. Construct the needs of Corporate Governance.

18. Explain the principles of Corporate Governance.

SECTION C

19. Explain the social responsibility of business towards different groups.
20. What are the factors influencing business ethics?
21. Arguments for and against Social Responsibility?
22. Show the importance of business ethics?

MODULE 5 (CO5) Utilize the fundamentals of business research in life.(Applying)

SECTION A

1. Define Research.
2. Explain descriptive research.
3. Identify Empirical Research.
4. What is qualitative research?
5. What is quantitative research?
6. Develop a research title under empirical research.
7. Extend the scope of qualitative research in social sciences.
8. Compare the quantitative research with qualitative research
9. What is research report?
10. What is the meaning of deductive reasoning?

SECTION B

11. Explain the characteristics of research.
12. Explain the characteristics of a good research report
13. List out the objectives of research.
14. What are the steps involved in research process?
15. List the types of research.



16. Choose a set of objectives for conducting a social research
17. Identify the steps involved in research process
18. Name the content of research report.

SECTION C

19. Identify the process of research
20. Summarize the structure and contents of business research
21. Show the types of research
22. Explain the importance of business research.