E 1559 (Pages : 3) Reg. No..................................

Name..................................

B.Com. DEGREE (C.B.C.S.S.) EXAMINATION, APRIL 2018

Fourth Semester

Common Core Course IV—ENTREPRENEURSHIP DEVELOPMENT AND PROJECT
MANAGEMENT

(Common for Model I, II and U.G.C. Sponsored B.Com. Degree Programmes)

(2013 Admission onwards)

Time : Three Hours Maximum Marks : 80

Section A

Answer all questions.
Each question carries 1 mark.

1. Describe project formulation.

2. What is NPV ?

3. What is Entrepreneurship ?

4. Define women entrepreneurs.

5. Who is an innovative entrepreneur ?

6. Define Project.

7. Which bank introduced seed capital scheme ?

8. List out social factors affecting entrepreneurial growth.

9. What are the techniques used in Network Analysis ?

10. What do you mean by Capital rationing ?

(10 × 1 = 10)

Section B

Answer any eight questions.
Each question carries 2 marks.

11. What do you mean by project life-cycle ?

12. What is margin money scheme ?

13. Elaborate on SIDCO.

14. Explain the term medium enterprises.

15. What do you mean by pay back period ?

Turn over

16. What is entrepreneurial motivation ?

17. Explain feasibility analysis.

18. Difference between innovation and invention.

19. List out the need for entrepreneurial training.

20. What do you mean by entrepreneurial development programme ?

21. Explain profitability index method.

22. Write a short note on SJRY.

$$(8 \times 2 = 16)$$

Section C

Answer any **six** *questions.*
Each question carries 4 marks.

23. Explain the factors to be considered while selecting a location for business.

24. What are entrepreneurial qualities ?

25. Briefly explain the sources of project ideas.

26. What are the common problems in conducting EDP ?

27. Briefly explain the different external causes of sickness.

28. A project will cost Rs. 75,000, and has scrap value of Rs. 15,000 after 5 years. Its steam of earnings before depreciation and taxes during five years is expected to be Rs. 15,000, Rs. 18,000, Rs. 21,000, Rs. 24,000 and Rs. 30,000. Assume 50% tax rate and depreciation on strait line basis. Calculate the projects accounting rate of return.

29. Two proposals P and Q with an initial investment of Rs. 50,000 each are under consideration. Expected net annual cash inflows are as under :

Year	Net cash inflows	
	Project P	Project Q
1	10,000	15,000
2	20,000	20,000
3	20,000	25,000
4	15,000	15,000
5	10,000	10,000

Rank the proposals on the basis of payback period and give your comment.

30. Explain different stages in project life cycle.

31. Explain the functions of entrepreneur.

(6 × 4 = 24)

Section D

Answer any **two** *questions.*
Each question carries 15 marks.

32. What are the contents of project report ?

33. Elaborate the factors affecting entrepreneurial growth.

34. Explain various steps to be taken to start a small scale industry.

35. Explain various types of entrepreneurs in detail.

(2 × 15 = 30)