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Reg. No.....

Name.....

**B.Com. DEGREE (C.B.C.S.S.) EXAMINATION, OCTOBER 2019**

**Third Semester**

**Core Course IX—BUSINESS MANAGEMENT**

[Common for Model I, Model II and U.G.C. Sponsored B.Com. Degree Programmes]

(2013—2016 Admissions)

Time : Three Hours

Maximum Marks : 80

*Answers may be written either in English or Malayalam.*

**Part A (Short Answer Questions)**

*Answer all questions.*

*Each question carries 1 mark.*

1. Define Scientific Management.
2. What is meant by esprit de corps ?
3. Define Planning.
4. What do you mean by standing plan ?
5. What is Centralisation ?
6. Define delegation of authority.
7. What do you mean by functional organisation ?
8. Define Responsibility.
9. What is Directing ?
10. Define Control.

(10 × 1 = 10)

**Part B (Brief Answer Questions)**

*Answer any eight questions.*

*Each question carries 2 marks.*

11. Explain Scalar chain.
12. What are the objectives of management ?
13. What are the features of MBO ?
14. What do you mean by single use plan ?
15. What are the features of formal organisation ?

**Turn over**



16. What are the features of accountability ?
17. What are the principles of delegation of authority ?
18. What are the objectives of motivation ?
19. What are the objectives of control ?
20. What is organisational manual ?
21. What is autocratic leadership ?
22. Who is a Laissez fair leader ?

(8 × 2 = 16)

### Part C (Short Essays)

*Answer any six questions.  
Each question carries 4 marks.*

23. Explain the functions of management.
24. Explain the role of manager in an organisation.
25. Explain the importance of co-ordination.
26. What are the essential requirements of an effective plan ?
27. Differentiate formal organisation from informal organisation.
28. Explain the steps in the process of delegation.
29. Explain the term group dynamics.
30. Explain the managerial grid developed by Blake and Mounton.
31. Explain the importance of direction.

(6 × 4 = 24)

### Part D (Essays)

*Answer any two questions.  
Each question carries 15 marks.*

32. Define Staffing. What are the steps in staffing process ?
33. Explain the features of and steps in forecasting.
34. What is decentralisation ? Discuss the advantages and techniques of decentralisation.
35. Define Leadership and explain the different styles of leadership.

(2 × 15 = 30)