



QP CODE: 19102720



19102720

Reg No : .....

Name : .....

**BA DEGREE (CBCS ) EXAMINATION, OCTOBER 2019**

**Fifth Semester**

B.A Corporate Economics Model III

**Core Course - EC5CRT05 - PRINCIPLES AND PRACTICE OF MANAGEMENT**

2017 Admission Onwards

81B76BFB

Maximum Marks: 80

Time: 3 Hours

**Part A**

*Answer any **ten** questions.*

*Each question carries 2 marks.*

1. Define Management
2. What is virtual organisation?
3. What do you mean by management as a profession?
4. Administration is above management. Discuss.
5. What is meant by work study?
6. What is planning?
7. What is co-ordination.
8. What is informal organization.
9. Distinguish between authority & responsibility
10. What are non-monetary incentives?
11. Who are laissez-faire leaders?
12. What is communication

(10×2=20)

**Part B**

*Answer any **six** questions.*

*Each question carries 5 marks.*

13. What are the internal stakeholders of business?
14. Explain 'social oriented' concept of business.





15. What are the objectives of management?
16. What are the levels of management and their functions?
17. Describe the importance of planning?
18. What are the various single use plans?
19. Describe the advantages of functional organization
20. State the advantages & disadvantages of organization manual.
21. Explain the importance of control on employees behavior.

(6×5=30)

**Part C**

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the role of business and its concern to the society.
23. How to evaluate the success of plans?
24. Explain delegation.what are the factors determining delegation of authority
25. What is directing? Discuss in detail the principles of direction?

(2×15=30)

