



QP CODE: 19101001



Reg No :

Name :

BBA DEGREE (CBCS) EXAMINATION, DECEMBER 2018

First Semester

Bachelor of Business Administration

Core Course - BA1CRT01 - PRINCIPLES AND METHODOLOGY OF MANAGEMENT

2017 Admission (Reappearance)

C2B033BC

Maximum Marks: 80

Time: 3 Hours

Part A

Answer any **ten** questions.

Each question carries **2** marks.

1. State the objectives of Management.
2. What is time study?
3. Write a short note on Gilbreths.
4. What is panning process ?
5. Do you agree with the statement that Planning is the first function and controlling is the last function of management
6. What is strategic decisions ?
7. What is traditional authority?
8. Which are the main two factors affecting decentralisation?
9. Define directing.
10. Examine motivation?
11. Define coordination.
12. What is MIS?

(10×2=20)

Part B

Answer any **six** questions.

Each question carries **5** marks.

13. Explain the scope of Management.
14. What are the levels of Management?





15. Explain the contributions of Elton Mayo.
16. Explain briefly the different types of single use plans .
17. Examine the various guidelines for effective decision making .
18. What are the drawbacks of functional organisation?
19. Examine the features of staffing.
20. Explain the essential features of good control system.
21. What are the steps involved in control process?

(6×5=30)

Part C

Answer any **two** questions.

Each question carries **15** marks.

22. Discuss the 14 principles of management.
23. Discuss the nature of planning. What are its limitations?
24. Define organisation. Discuss the importance of organisation.
25. Explain the functions of Management.

(2×15=30)

