

Reg. No. _____ Name: _____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY
SECOND TRIMESTER MBA DEGREE EXAMINATION FEB 2019

MBA 22 MACRO ECONOMICS

Max. Marks: 60

Duration: 3 Hours

Part A

Answer all questions. Each question carries 2 marks

1. Business decisions are affected by the legal environment of firms. Discuss.
2. Examine the sectoral contribution in Indian economy.
3. Demographic characteristics of a country have profound influence on its business environment. Elucidate.
4. Comment upon the MSME sector policies safeguarding the industrial growth of India.
5. Mention the various forms in which privatisation programs have been undertaken in India.

(5x2 marks = 10 marks)

Part B

Answer any 3 questions. Each question carries 10 marks

6. "Modern Business should take in to consideration the internal and external environments". Explain.
7. Discuss the salient features of India as a developing economy.
8. Relevance of Michael Porter's model in analysing competitive advantage of firms.
9. New Economic Policy (NEP) 1991 has made a radical departure from earlier industrial policies. Explain and illustrate.
10. Give an overview of the disinvestment program in India. How can the program be made more effective?

(3x10 marks = 30 marks)

Part C

Compulsory question, the question carries 20 marks

11. Bring out a SWOT analysis of Indian economy in the context of
 - a) Globalization and
 - b) WTO Agreements

(20 marks)
