

Reg No.: _____

Name: _____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY
FIFTH SEMESTER B.TECH DEGREE EXAMINATION(S), MAY 2019

Course Code: HS300

Course Name: PRINCIPLES OF MANAGEMENT

Max. Marks: 100

Duration: 3 Hours

PART A

Answer any three full questions, each carries 10 marks.

Marks

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|---|---|------|
| 1 | What are the ten managerial roles coming under Interpersonal, Informational and Decision roles. | (10) |
| 2 | a) Differentiate between internal and external environment of an organisation. | (4) |
| | b) Explain the importance of any four external factors which affect the working of an organisation. | (6) |
| 3 | a) What is Hawthorne experiment ? | (8) |
| | b) Discuss the impact of Hawthorne studies on management thought. | (2) |
| 4 | a) What are the assumptions of McGregor Theory X and Theory Y ? | (4) |
| | b) Explain Mckinsey 7-S frame work. | (6) |

PART B

Answer any three full questions, each carries 10 marks.

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| 5 | a) Explain the system approach to MBO. | (8) |
| | b) Explain the benefits of MBO. | (2) |
| 6 | Discuss in detail the steps in planning. | (10) |
| 7 | a) What are the limitations in decision making ? | (4) |
| | b) How do you evaluate alternatives in decision making ? | (6) |
| 8 | a) Discuss decision under certainty, uncertainty and risk. | (5) |
| | b) Differentiate between programmed and non-programmed decisions with respect to organisationizational hierarchy. | (5) |

PART C

Answer any four full questions, each carries 10 marks.

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| 9 | What is meant by selection of a candidate? Explain the steps of selection process | (10) |
| 10 | a) Distinguish between centralisation and decentralisation of authority. | (4) |
| | b) Write any three advantages and disadvantages of decentralisation. | (6) |

- 11 a) What is meant by job design and explain the factors influencing it. (6)
b) Differentiate between recruitment and selection. (4)
- 12 a) Define leadership. (2)
b) Distinguish between transformational leadership and transactional leadership. (8)
- 13 a) Define the concept of controlling. (2)
b) Explain the basic control process. (8)
- 14 a) What is meant by Break-Even-Analysis ? (7)
b) Explain benefits and limitations of Break-Even Analysis. (3)
