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QP CODE: 24042464

Reg No :

Name :

**B.A DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS, OCTOBER
2024**

Fifth Semester

B.A Corporate Economics Model III

CORE COURSE - EC5CRT05 - PRINCIPLES AND PRACTICE OF MANAGEMENT

2017 Admission Onwards

DA9EE850

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What are Co-operatives?
2. Distinguish between Mission & Vision.
3. Describe management as a process.
4. Administration is above management. Discuss.
5. What is 'Espirit de corps'?
6. What is planning?
7. What are the limitations of MBO?
8. What is meant by span of control?
9. What is decentralization?
10. What is meant by directing?
11. Who are laissez-faire leaders?
12. What is grapevine communication?

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What are the external stakeholders of business?
14. Explain the significance of business in the development nation.





15. What are the levels of management and their functions?
16. Discuss the scope of management.
17. What are the different types of plans ?
18. Explain the features of MBO.
19. What is delegation? State the principles of delegation.
20. What are the factors determining centralisation?
21. What are the different methods of motivation?

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain about the different stakeholders of business.
23. Discuss in detail the steps involved in planning process.
24. Discuss in detail the principles of organization.
25. Describe the various steps involved in the process of control.

(2×15=30)

