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24027182

Reg No   :   ....

Name   :   ....

B.COM DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE EXAMINATIONS, OCTOBER 2024

Third Semester

COMPLEMENTARY COURSE - CO3CMT05 - BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY

Common to B.Com Model III Computer Applications, B.Com Model III Office Management & Secretarial Practice, B.Com Model III Taxation, B.Com Model III Travel & Tourism

2017 Admission Onwards

48AC2061

Time: 3 Hours   Max. Marks : 80

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Mention the different stakeholders of business.

2. What is workplace ethics?

3. What is decision making?

4. What are the objectives of ethical decisions?

5. Is there any relationship between corporate governance and goodwill of the business.

6. What is code of conduct?

7. What do you mean by OECD Principles?

8. What is sustainable development?

9. What is Accounting ethics?

10. What are the ethical issues related to Production department?

11. What are the responsibilities of business towards Government?

12. List out any four limitations of CSR.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. What are the objectives of ethics?

14. Explain the five sources of ethical standards.

15. Explain the basic consumer rights.

16. Explain the Character-based decision making model.

17. Explain the objectives of corporate governance.

18. Comment on the ethical issues in HR.

19. How can ethics be maintained in sales?

20. Explain the different types of social responsibility of business.

21. Write a short note on CSR committee.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the ethical theories and approaches.

23. Who is a consumer? What are their rights, duties and responsibilities?

24. Explain in detail the various forms of market structure.

25. "Social responsibility is an additional burden to an organisation". Comment.

(2×15=30)