

SAINTGITS COLLEGE OF APPLIED SCIENCES KOTTAYAM, KERALA

First Internal Examination, September 2023

Department of Commerce, Semester I

BUSINESS COMMUNICATION & MIS

Total: 40 marks Time: 1.5 hours

Section A

Answer any 5 questions. Each question carries 2 marks.

- I. Define Communication.
- 2. What is meant by grapevine?
- 3. Explain Emotional Intelligence.
- 4. What is a Power of Attorney?
- 5. Define Document.
- 6. What is an Affidavit?

 $(5 \times 2 = 10 \text{ Marks})$

Section B

Answer any 3 questions. Each question carries 5 marks.

- 7. Discuss Oral Communication. Explain its advantages and disadvantages.
- 8. Explain Kinesics.
- 9. Explain the process of communication.
- 10. What is a Lease Deed? Explain its significance.

 $(3 \times 5 = 15 \text{ Marks})$

Section C

Answer any I question. It carries 15 marks

- 11. What are the barriers to communication? How can they be overcome?
- 12. Explain about the preparation of partnership deed.

 $(I \times I5 = I5 \text{ Marks})$



[Scan QR code for Answer Key]