



QP CODE: 23104602

Reg No :

BBA DEGREE (CBCS) REGULAR/IMPROVEMENT/REAPPEARANCE EXAMINATIONS, FEBRUARY 2023

First Semester

Bachelor of Business Administration

Core Course - BA1CRT01 - PRINCIPLES AND METHODOLOGY OF MANAGEMENT

2017 Admission Onwards

C0689F61

Time: 3 Hours Max. Marks: 80

Part A

Answer any **ten** questions.

Each question carries **2** marks.

- 1. Define Management.
- 2. What is Human Relations Management?
- 3. What are the contributions of Chester Bernard?
- 4. What kind of a process is planning?
- 5. What is MBO?
- 6. Recognize any two problems in decision making .
- 7. Which are the main types of staff?
- 8. Write any two advantages of centralisation.
- 9. Recognize any two importance of staffing?
- 10. Write any four techniques of direction?
- 11. What is control by exception?
- 12. What is flexible budgeting?

 $(10 \times 2 = 20)$

Part B

Answer any **six** questions.

Each question carries **5** marks.



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- 13. Explain with examples the levels of Management.
- 14. Explain functional foremanship.
- 15. "A manager has many roles to play each of their roles demands a variety of skills" Discuss.
- 16. Examine the various multi-use plans.
- 17. Which are the essential steps in rational decision making?
- 18. Examine the types and steps in delegation.
- 19. What is directing? Explain the nature of directing.
- 20. "Co-ordination is the essence of Management" Explain.
- 21. What are the steps involved in control process?

 $(6 \times 5 = 30)$

Part C

Answer any two questions.

Each question carries 15 marks.

- 22. Explain Fayol's principles of management.
- 23. Define planning. Explain various steps in planning.
- 24. Define organisation. Discuss the importance of organisation.
- 25. Explain the functions of Management.

 $(2 \times 15 = 30)$

