



QP CODE: 23105828

Reg No :

Name :

**B.A DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS,
MARCH 2023**

Sixth Semester

B.A Corporate Economics Model III

**CORE COURSE - EC6CRT05 - ENTREPRENEURSHIP DEVELOPMENT AND
STRATEGIC MANAGEMENT**

2017 Admission Onwards

F509CFFF

Time: 3 Hours

Max. Marks : 80

Part A

*Answer any **ten** questions.*

Each question carries 2 marks.

1. Differentiate between medium scale entrepreneur and large scale entrepreneur.
2. How does an intrapreneur differs from an entrepreneur?
3. Mention any two problems faced by women entrepreneurs in India.
4. Define a rural entrepreneur?
5. What is the difference between entrepreneur and an enterprise?
6. What si the difference between innovative and imitating entrepreneur?
7. What are the objectives of entrepreneurship development programs?
8. Who are active partners?
9. What is problem inventory analysis?
10. What do you mean by technical feasibility?
11. What is a corporate strategy?
12. Explain the term competitive advantage.





(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Discuss the major traits of an entrepreneur.
14. Explain the different theories of entrepreneurship with respect to psychological factors.
15. Discuss the key functions of woman entrepreneur in India.
16. Discuss the need and significance of women entrepreneurship
17. What are the objectives of PIPDIC?
18. What is the importance of feasibility analysis?
19. What is the importance of managerial and location feasibility?
20. State the importance of mission and goals set by a business firm.
21. Explain the importance of internal corporate analysis in a firm.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Comment on the economic and social factors affecting entrepreneurship growth in India.
23. Discuss the growth of women entrepreneurs in India.
24. Compare the functions performed by NABARD and IFCI in supporting the growth of entrepreneurs.
25. Explain the importance and steps involved in strategic management process.

(2×15=30)

