Turn Over



Reg No	:	
Name	:	

B.A DEGREE (CBCS) REGULAR / REAPPEARANCE EXAMINATIONS, NOVEMBER 2022

Fifth Semester

B.A Corporate Economics Model III

CORE COURSE - EC5CRT05 - PRINCIPLES AND PRACTICE OF MANAGEMENT

2017 Admission Onwards

03466049

Time: 3 Hours

Max. Marks : 80

Part A

Answer any **ten** questions. Each question carries **2** marks.

- 1. What are Co-operatives?
- 2. What is meant by Non profit organisations?
- 3. Explain organization.
- 4. What are the functions of bottom level management?
- 5. What is meant by Motion study?
- 6. What is planning?
- 7. Explain the meaning of schedules.
- 8. Explain organization chart.
- 9. Describe the meaning of authority.
- 10. What do you mean by harmony of objectives?
- 11. What is meant by leadership style?
- 12. What is post control?

(10×2=20)

Part B

Answer any **six** questions. Each question carries **5** marks.



- 13. What are the features of business?
- 14. Explain Business environment.
- 15. Discuss the scope of management.
- 16. Describe the concept of management and administration.
- 17. Distinguish between policies and objectives.
- 18. What is co ordination? State the need and importance of co ordination.
- 19. Briefly explain the principles of delegation.
- 20. What are the features of decentralization?
- 21. State the difference between formal and informal leaders.

(6×5=30)

Part C

Answer any **two** questions. Each question carries **15** marks.

- 22. Explain the economic & social benefits of business.
- 23. Discuss in detail the steps involved in planning process.
- 24. Discuss in detail the principles of organization.
- 25. What is directing? Discuss in detail the principles of direction.

(2×15=30)