



21100545

QP CODE: 21100545

Reg No : .....

Name : .....

**B.Com DEGREE (CBCS) EXAMINATION, MARCH 2021**

**Third Semester**

**Complementary Course - CO3CMT05 - BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY**

Common to B.Com Model –III (Computer Applications, Office Management & Secretarial Practice, Taxation & Travel & Tourism)

2017 Admission Onwards

CA984B27

Time: 3 Hours

Max. Marks : 80

**Part A**

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is Rights ethics?
2. Explain Teleological approach.
3. What is ethical decision making?
4. What do you mean by Consumer disputes redressal system?
5. What is Accountability?
6. What do you mean by Code of Ethics?
7. What do you mean by OECD Principles?
8. What is sustainable development?
9. What is production ethics?
10. What is the importance of HRM in an organisation?
11. What is CSR reporting?
12. What is intersecting circle model?

(10×2=20)

**Part B**

*Answer any **six** questions.*





*Each question carries 5 marks.*

13. What are the objectives of ethics?
14. Explain the various internal factors affecting business ethics.
15. Explain the importance of consumer protection.
16. Discuss about the importance of being ethical towards a consumer.
17. What are the reasons behind the growth of corporate governance in India?
18. How can ethics be maintained in a monopoly market?
19. How can ethics be maintained in finance and accounting?
20. Is CSR towards consumer necessary for an organisation?
21. Explain the arguments in favour of CSR.

(6×5=30)

### **Part C**

*Answer any two questions.*

*Each question carries 15 marks.*

22. What is business ethics? Is business ethics is essential? State the need and significance of business ethics.
23. Explain the different ethical models in decision making.
24. "Marketing is the process of informing and persuading the prospective customers to buy the product." Several issues are creeping in to marketing. Elaborate it.
25. "Social responsibility is an additional burden to an organisation". Comment.

(2×15=30)

