

# SAINTGITS COLLEGE OF APPLIED SCIENCES PATHAMUTTOM, KOTTAYAM

## Internal Examination, June 2021

(Online Mode)
Department of Commerce, Semester 4

### ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT

Total: 40 marks Time: 1.5 hours

#### Section A

Answer any 5 questions. Each question carries 2 marks.

- I. Define entrepreneurship.
- 2. Define Innovation.
- 3. Define MSME.
- 4. Explain ecopreneurship.
- 5. Illustrate project Life Cycle.
- 6. Define Project Management.
- 7. Define cluster Development scheme.

 $(5 \times 2 = 10)$ 

#### **Section B**

Answer any 3 questions. It carries 5 marks.

- 8. Explain the Motivating factors of entrepreneurship.
- 9. Explain the functions of women entrepreneurs.
- 10. Explain the factors affecting entrepreneurial growth.
- 11. Explain the features of the project.
- 12. Describe the various sources of project ideas
- 13. Classify the functions of business incubators.

 $(3 \times 5 = 15)$ 

(P.T.O)



# SAINTGITS COLLEGE OF APPLIED SCIENCES PATHAMUTTOM, KOTTAYAM

### **SECTION C**

Answer any I question. It carries 15 marks

- 14. Explain the stages in project identification.
- 15. Evaluate the funding and support by government of India for start- ups.

 $(15 \times 1 = 15 \text{ marks})$ 





# SAINTGITS COLLEGE OF APPLIED SCIENCES PATHAMUTTOM, KOTTAYAM

### Instructions to Students

- 1. Exam should be written in A4 sheets only.
- 2. Use Blue or Black ball point pen only.
- 3. Page number, name, roll number and class should be written on each side of the sheet.
- 4. After completing the exam, handwritten answers should be turned in as a single PDF file (Use of Adobe scan or Microsoft Office lens App are advised). Upload the PDF in Microsoft teams channel before the deadline.
- 5. PDF of the scanned handwritten answers should be uploaded within the allotted time.
- 6. Marks will be taken as your internals.
- 7. One long essay question of 15 marks, three short essay questions of 5 marks each and 5 two marks questions. Total 40 marks exam for 1.5 hours duration.
- 8. Any kind of discussion among the candidates during the exam may result in cancellation of the exam.
- 9. In case of any doubts regarding questions / technical difficulties during the examination, the same should be brought to the notice of your respective Class teacher / Mentor / Subject teacher via Microsoft Teams/ Whatsapp/ Mobile.
- 10. Video must be made on throughout the exam

Exam Cell 2020 – 21 Principal
Saintgits College of Applied Sciences

LEARN GROWEXC

3