

SAINTGITS COLLEGE OF APPLIED SCIENCES PATHAMUTTOM, KOTTAYAM

Internal Examination, June 2021

(Online Mode)
Department of Commerce, Second Semester

BUSINESS MANAGEMENT

Total: 40 marks **Time**: 1.5 hours

Section A

Answer any 5 questions. Each question carries 2 marks.

- I. Explain the principle unity of command.
- 2. Define organising.
- 3. What is coordination?
- 4. Discuss the concept of responsibility.
- 5. Explain the functions of Top level management.
- 6. Outline positive and negative motivation.
- 7. Identify Quality Circle.

 $(5 \times 2 = 10)$

Section B

Answer any 3 questions. It carries 5 marks.

- 8. Explain the features of Quality Circle.
- 9. Interpert Managerial Grid by Black and Mounton.
- 10. Outline the principles of direction.
- 11. Compare between formal and informal organisation.
- 12. Outline the nature of planning.
- 13. Summarize Herzberg's Motivation Hygiene Model..

 $(3 \times 5 = 15)$

SECTION C

Answer any I question. It carries 15 marks

- 14. Explain Henry Fayol's principles of management.
- 15. Demonstrate line and staff organisation. Distinguish between line organisation and line and staff organisation.

 $(15 \times 1 = 15 \text{ marks})$



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Instructions to Students

- 1. Exam should be written in A4 sheets only.
- 2. Use Blue or Black ball point pen only.
- 3. Page number, name, roll number and class should be written on each side of the sheet.
- 4. After completing the exam, handwritten answers should be turned in as a single PDF file (Use of Adobe scan or Microsoft Office lens App are advised). Upload the PDF in Microsoft teams channel before the deadline.
- 5. PDF of the scanned handwritten answers should be uploaded within the allotted time.
- 6. Marks will be taken as your internals.
- 7. One long essay question of 15 marks, three short essay questions of 5 marks each and 5 two marks questions. Total 40 marks exam for 1.5 hours duration.
- 8. Any kind of discussion among the candidates during the exam may result in cancellation of the exam.
- 9. In case of any doubts regarding questions / technical difficulties during the examination, the same should be brought to the notice of your respective Class teacher / Mentor / Subject teacher via Microsoft Teams/ Whatsapp/ Mobile.
- 10. Video must be made on throughout the exam

Exam Cell 2020 – 21

Saintgits College of Applied Sciences

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