

SAINTGITS COLLEGE OF APPLIED SCIENCES PATHAMUTTOM, KOTTAYAM

Internal Examination, June 2021

(Online Mode) Department of Commerce, Semester II

BUSINESS ENVIRONMENT

Total: 40 marks

Time: 1.5 hours

Section A

Answer any 5 questions. Each question carries 2 marks.

- I. Describe disinvestment.
- 2. Explain Globalisation
- 3. Explain IPR.
- 4. Explain the natural environment.
- 5. Precise Capitalism?
- 6. Identify CRR.
- 7. Point out the features of a joint venture.

(5 X 2 = 10)

Section **B**

Answer any 3 questions. It carries 5 marks.

- 8. Illustrate environmental scanning
- 9. What is micro environment? Explain the various components of micro environment.
- 10. What are the objectives of Industrial policy?
- II. Explain the meaning of national income
- 12. What are the components of natural environment?
- 13. Explain about the 'Make in India' project.

(3 X 5 = I 5)



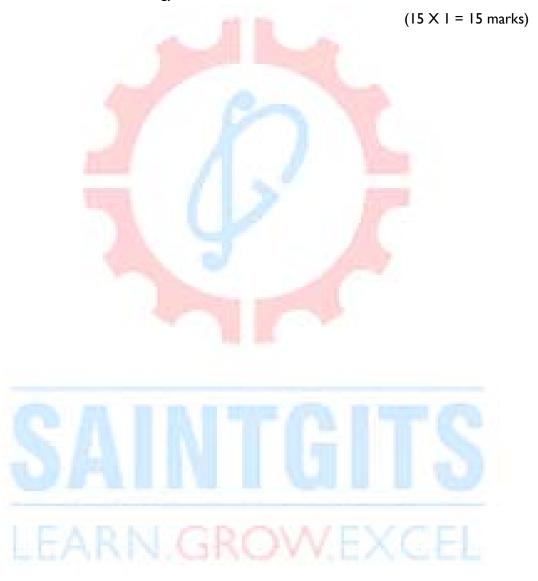
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(P.T.O)

SECTION C

Answer any I question. It carries 15 marks

- 14. Define business environment. Explain the types of business environment.
- 15. List methods of technology transfer





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Instructions to Students

- I. Exam should be written in A4 sheets only.
- 2. Use Blue or Black ball point pen only.
- 3. Page number, name, roll number and class should be written on each side of the sheet.
- 4. After completing the exam, handwritten answers should be turned in as a single PDF file (Use of Adobe scan or Microsoft Office lens App are advised). Upload the PDF in Microsoft teams channel before the deadline.
- 5. PDF of the scanned handwritten answers should be uploaded within the allotted time.
- 6. Marks will be taken as your internals.
- 7. One long essay question of 15 marks, three short essay questions of 5 marks each and 5 two marks questions. Total 40 marks exam for 1.5 hours duration.
- 8. Any kind of discussion among the candidates during the exam may result in cancellation of the exam.
- 9. In case of any doubts regarding questions / technical difficulties during the examination, the same should be brought to the notice of your respective Class teacher / Mentor / Subject teacher via Microsoft Teams/ Whatsapp/ Mobile.
- 10. Video must be made on throughout the exam

Exam Cell 2020 – 21 Saintgits College of Applied Sciences Principal

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