

SAINTGITS COLLEGE OF APPLIED SCIENCES PATHAMUTTOM, KOTTAYAM

Internal Examination, June 2021

(Online Mode)
Department of Commerce, Semester II

BUSINESS ENVIRONMENT

Total: 40 marks Time: 1.5 hours

Section A

Answer any 5 questions. Each question carries 2 marks.

- I. Define Micro Environment
- 2. Explain Moral Suation
- 3. Interpret surface irrigation
- 4. Summarise Totalitarianism
- 5. Explain functional obsolescence.
- 6. Define privatisation
- 7. Explain mixed economy

 $(5 \times 2 = 10)$

Section B

Answer any 3 questions. It carries 5 marks.

- 8. Classify innovations
- 9. Distinguish between totalitarianism and democracy
- 10. Outline the expenditure method of measuring national income.
- 11. Explain Make in India Project.
- 12. Illustrate environmental scanning
- 13. List the methods of transferring technology.

 $(3 \times 5 = 15)$

(P.T.O)



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SECTION C

Answer any I question. It carries 15 marks

- 14. Explain the regulatory role played by the government.
- 15. Explain land as resource

 $(15 \times 1 = 15 \text{ marks})$







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Instructions to Students

- 1. Exam should be written in A4 sheets only.
- 2. Use Blue or Black ball point pen only.
- 3. Page number, name, roll number and class should be written on each side of the sheet.
- 4. After completing the exam, handwritten answers should be turned in as a single PDF file (Use of Adobe scan or Microsoft Office lens App are advised). Upload the PDF in Microsoft teams channel before the deadline.
- 5. PDF of the scanned handwritten answers should be uploaded within the allotted time.
- 6. Marks will be taken as your internals.
- 7. One long essay question of 15 marks, three short essay questions of 5 marks each and 5 two marks questions. Total 40 marks exam for 1.5 hours duration.
- Any kind of discussion among the candidates during the exam may result in cancellation of the exam.
- 9. In case of any doubts regarding questions / technical difficulties during the examination, the same should be brought to the notice of your respective Class teacher / Mentor / Subject teacher via Microsoft Teams/ Whatsapp/ Mobile.
- 10. Video must be made on throughout the exam

Exam Cell 2020 – 21
Saintgits College of Applied Sciences

Principal

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