



QP CODE: 20100711

Reg No :

Name :

BA DEGREE (CBCS) EXAMINATION, MARCH 2020

Sixth Semester

B.A Corporate Economics Model III

**Core Course - EC6CRT05 - ENTREPRENEURSHIP DEVELOPMENT AND STRATEGIC
MANAGEMENT**

2017 Admission Onwards

41C29CCB

Time: 3 Hours

Maximum Marks: 80

Part A

*Answer any **ten** questions.*

Each question carries 2 marks.

1. Define a modern entrepreneur
2. What is the role of entrepreneur according to classical's view?
3. What are push factors in woman entrepreneurship?
4. Mention any two industries promoted by women entrepreneurs.
5. Give some problems faced by entrepreneurs in India
6. List out few specialised institutions which help in entrepreneur development?
7. What is the difference between innovative and imitating entrepreneur?
8. Define cognitive entrepreneur.
9. Differentiate between technical and non-technical entrepreneur.
10. Discuss any three needs of feasibility analysis in a business firm?
11. What is strategic management process?
12. What do you mean by internal corporate analysis?

(10×2=20)



Part B

*Answer any **six** questions.*

Each question carries 5 marks.

13. Discuss the major traits of an entrepreneur.
14. What is the role of interpreneur in economic development?
15. What are the problems faced by woman entrepreneurs?
16. Which are the different types of rural industries?
17. What is the role played by IFCI in supporting entrepreneurs?
18. Differentiate between managerial and locational feasibility.
19. What is the importance of managerial and location feasibility?
20. Describe the role played by strategic management in a business environment.
21. Comment on the type of business enterprise you start staing the companys nature,mission and vission statements.

(6×5=30)

Part C

*Answer any **two** questions.*

Each question carries 15 marks.

22. Commnet on the major traits of an entrepreneur.
23. Discuss the growth of women entrepreneurs in India.
24. Discuss the role palyed by NABARD in the growth of enterprises.
25. How does a firm undertakes internal corporate analysis and explain its importance?

(2×15=30)

