

E 1561

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Reg. No.....

Name.....

B.Com. DEGREE (C.B.C.S.S.) EXAMINATION, APRIL 2018

Fourth Semester

BUSINESS ETHICS

(For U.G.C. Sponsored (1) B.Com. Computer Application (2) B.Com. Taxation (3) B.Com. Travel and Tourism)

(2013 Admission onwards)

Time : Three Hours

Maximum Marks : 80

Section A

Answer all questions.

1 mark each.

1. What are Values ?
2. What are Ideals ?
3. What is a Quality Circle ?
4. What is an Ethical Issue ?
5. Name a company in India known for its CSR practices.
6. What is Social Audit ?
7. Define Conflict.
8. Explain Transparency.
9. Who are Stakeholders ?
10. What are Ethical Responsibilities ?

(10 × 1 = 10)

Section B

Answer any eight questions.

2 marks each.

11. Distinguish between Values and Ethics.
12. What is Code of Ethics ?
13. What is Organisational Culture ?
14. Give an example of Unethical Business Practice.
15. What are the Narrative and Descriptive elements in Business Ethics ?

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16. What is Ethical Leadership ?
17. Explain Work Ethics.
18. What is Insider Trading ?
19. What is Whistle blowing ?
20. What are Core Values ?
21. Explain 'Responsibility to Community' ?
22. Explain Social Accounting and Social Audit.

(8 × 2 = 16)

Section C

Answer any six questions.

4 marks each.

23. State the function of Ethics Committee.
24. Annotate on the basic elements of Corporate Governance.
25. Elucidate on some of the objectives of Social Auditing.
26. Write a short note on Ethical Dilemma.
27. What are the characteristics of Business Ethics ?
28. Explain about Ethical Standards of business.
29. What are the challenges in incorporating ethics in an organisation ?
30. Explain Ethics in Finance department.
31. 'Ethics help in building corporate image for a business'. Explain.

(6 × 4 = 24)

Section D

Answer any two questions.

15 marks each.

32. Explain in detail the key principles of Social Audit. Also explain the benefits of Social Audit.
33. Discuss the role of stakeholders in promoting ethical practices in a company.
34. Substantiate on the emerging ethical issues on the backdrop of Indian companies.
35. Examine the pros and cons of Corporate Social Responsibility practices in a business. .

(2 × 15 = 30)