19001162





Reg. No.....

Name.....

M.Com. DEGREE (C.S.S.) EXAMINATION, APRIL 2019

Fourth Semester

Faculty of Commerce

Branch : Elective—E-Commerce

IW 04E 03—INTERNET AND WEB PAGE DESIGNING

(2012 Admission onwards)

Time : Three Hours

Section A

Answer any five questions, each question carries weight 1.

- 1. Define Internet.
- 2. What is hardware ? Give examples.
- 3. What is a HTML tag ? Give examples.
- 4. What is a web page ?
- 5. What are scripting languages?
- 6. Mention the use of Photoshop.
- 7. What is the role of a web server ?
- 8. What is a domain name?

 $(5 \times 1 = 5)$

Section B

Answer any five questions, each question carries weight 2.

- 9. Describe the basic requirements for an Internet system.
- 10. Discuss the features of Netscape Navigator.
- 11. Differentiate HTML and DHTML.
- 12. What are the uses of cascading style sheet ?
- 13. What are functions ? How do you write afunction in JavaScript ?

Turn over



Maximum Weight : 20



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- 14. What are properties of a Window ?
- 15. Discuss various graphic formats.
- 16. Write a note on web hosting.

 $(5 \times 2 = 10)$

Section C

Answer any one question, which carries weight 5.

- 17. Explain the features of WWW and E-mail.
- 18. Create a web page for a business organization with basic requirements.
- 19. Discuss the applications of Internet in business.

 $(1 \times 5 = 5)$

