

19002156



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Reg. No.....

Name.....

**M.Com. DEGREE (C.S.S.) EXAMINATION, NOVEMBER 2019**

**Third Semester**

Faculty of Commerce

BE 03 C15—BUSINESS ENVIRONMENT

(2012—2018 Admissions)

Time : Three Hours

Maximum Weight : 30

**Section A**

*Answer any **five** questions.*

*Each answer not to exceed **one** page.*

*Each question carries a weight of 1.*

1. Describe the scope of Business Environment.
2. Narrate the concept of CSR.
3. Mention the causes of political risk.
4. Give the arguments against social responsibility of business.
5. What do you mean by Environmental Ethics ?
6. Illustrate the different stages of a project life cycle.
7. Explain the responsibility of business towards government.
8. What is the role of Business associates for the betterment of the business ?

(5 × 1 = 5)

**Section B**

*Answer any **five** questions.*

*Each answer not to exceed **two** pages.*

*Each question carries a weight of 2.*

9. Elucidate the uses of environmental study for a business.
10. What are the objectives of a business ? How business environment influence its objectives ?
11. Discuss the components of economic environment. Also mention the features of each component.

**Turn over**





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12. Establish relationship between business and government.
13. Explain the apparatus of Natural environment and state the significance of each one.
14. What do you mean by Sustainable Development ? Discuss the concept and nature of Sustainable Development.
15. Define Environment Impact Assessment. Discuss its relevance for a business.
16. Describe the features and elements of Social Cultural Environment.

(5 × 2 = 10)

### Section C

*Answer any **three** questions.*

*Each answer not to exceed **five** pages.*

*Each question carries a weight of 5.*

17. Discuss the Micro and Macro Environment of a business.
18. Explain the merits and demerits of different Economic System.
19. What is Environmental Accounting ? Explain the components of environmental cost.
20. Describe the different types of Legal Systems existing in India.
21. Define the term Corporate Social Responsibility. Also discuss the models and strategies of Corporate Social Responsibility.
22. What is Environmental Management ? Explain its scope.

(3 × 5 = 15)

