



19102105

QP CODE: 19102105

Reg No :

Name :

B.Com. DEGREE (CBCS) EXAMINATION, OCTOBER 2019

Third Semester

**COMPLEMENTARY COURSE - CO3CMT05 - BUSINESS ETHICS AND CORPORATE
SOCIAL RESPONSIBILITY**

(Common to B.Com Model III Computer Applications, B.Com Model III Office Management & Secretarial
Practice, B.Com Model III Taxation, B.Com Model III Travel & Tourism

2017 Admission Onwards

3F9DD21B

Maximum Marks: 80

Time: 3 Hours

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. What is Belief?
2. What do you mean by Ethical standards?
3. What do you mean by Cross-holder conflicts of Competition?
4. What are the objectives of Consumer Protection forums?
5. What is transparency in Corporate Governance?
6. Is corporate governance mandatory.State your opinion.
7. What are the essentials of a good governance?
8. Mention any 3 principles of Corporate Governance?
9. What are the features of perfect competition?
10. What is Marketing ethics?
11. Write four advantages of CSR.
12. Mention CSR Drivers.

(10×2=20)





Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Explain the significance of ethics in business.
14. What do you mean by normative ethical theories? Explain its types.
15. Explain the Character-based decision making model.
16. Explain the post-conventional stages in Kohlberg's decision making model.
17. Explain code of ethics.
18. Explain the unethical practices occurred in Indian business.
19. How can ethics be maintained in sales?
20. Explain the different types of social responsibility of business.
21. Explain the CSR towards any three stakeholders.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Define ethics. Explain its importance and types.
23. Explain the different frameworks for ethical decision making.
24. What are the unethical practices in the different areas of marketing?
25. What is CSR? Explain its various models.

(2×15=30)

