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| **Scheme of Valuation/Answer Key**(Scheme of evaluation (marks in brackets) and answers of problems/key) |
| **APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY**FIFTH SEMESTER B. TECH (S) DEGREE EXAMINATION, MAY 2019 |
| **Course Code: HS300** |
| **Course Name: PRINCIPLES OF MANAGEMENT** |
| Max. Marks: 100 |  | Duration: 3 Hours |
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| **PART A**  |
|  |  | ***Answer any three full questions, each carries 10 marks.*** | Marks |
| 1 | a) | Ten managerial roles (1 mark each) | (10) |
| 2 | a) | Internal environment (2 marks) external environment (2 marks) | (4) |
|  | b) | Importance of any three external factors (2 marks each) | (6) |
| 3 | a) | 4 experiments (2 marks each) | (8) |
|  | b) | Impact of Hawthorne studies on management thought | (2) |
| 4 | a) | Any two assumptions of theory X and theory Y (2 marks each) | (4) |
|  | b) | Mckinsey 7-S frame work. | (6) |
| **PART B**  |
| ***Answer any three full questions, each carries 10 marks.*** |
| 5 | a) | The system approach to MBO | (8) |
|  | b) | Any two benefits of MBO (2 marks) | (2) |
| 6 |  | Eight steps (5marks), Explanation (5 marks) | (10) |
| 7 | a) | Limitations (4 marks) | (4) |
|  | b) | Three evaluation methods from alternatives in decision making (2 marks each) | (6) |
| 8 | a) | decision under certainty (2 marks) uncertainty and risk (3 marks) | (5) |
|  | b) |  programmed decisions (2 marks) non-programmed decisions (3 marks) | (5) |
| **PART C**  |
| ***Answer any four full questions, each carries 10 marks.*** |
| 9 | a) | Definition of selection (2 marks), steps of selection (8 Marks) | (10) |
| 10 | a) | Centralisation of authority (2 marks) decentralisation of authority (2 marks) | (4) |
|  | b) | Three advantages (3 marks), three disadvantages of decentralisation (3 marks) | (6) |
| 11 | a) | Definition of job design (2marks), any four factors (4 marks) | (6) |
|  | b) | Recruitment (2 marks), selection (2 marks) | (4) |
| 12 | a) | Definition (2 marks) | (2) |
|  | b) | Transformational leadership (4 marks), transactional leadership (4 marks) | (8) |
| 13 | a) | Concept of controlling (2 marks) | (2) |
|  | b) | Basic control process (8 marks) | (8) |
| 14 | a) | Meaning of Break-Even-Analysis (2 marks), figure (2), explanation (3 marks) | (7) |
|  | b) | Benefits and limitations (3 marks) | (3) |
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